

»ZUSCHAUER? Zwischen Kino und Sozialen Netzwerken«

18. Internationales Bremer Symposium zum Film

Guillaume Soulez

»THE NEW DIMENSION: MEDIA, INTERNET AND AUDIENCES«

The Case of Interactive Documentary

In a recent advertising in newspapers and elsewhere, the French television channel Canal Plus suggested to the readers that the end of Kindia was not written. Kindia is a interactive documentary on Guinea, in relation with NGO's humanitarian projects, depending on the participation of the audience itself. This Kindia case is one of the most visible aspect of a contemporary trend to renew the relation between films and audiences through internet. This intervention will underline how interactive documentary (or webdocumentary) deals with old issues such as authorship, point of view, montage and »creative treatment of reality« (Grierson), issues which are now part of the viewers' activity.



Guillaume Soulez

Université Sorbonne Nouvelle-Paris III

Professor in Cinema and media studies, Université Sorbonne Nouvelle-Paris III, Département cinéma et audiovisuel.

He leads the research group »The Renaissance of television« inside the Institut de recherches sur le cinéma et l'audiovisuel (IRCAV, Sorbonne Nouvelle). He is associated with two research laboratories of the Centre National de la Recherche Scientifique (CNRS) and coordinates with Philippe Marion (Louvain-la-Neuve, Belgium) the »Intermediality 2015. Cinema, television, internet« project. He founded in 1991 the TVviewers' national association »Les Pieds dans le Paf. Association nationale des téléspectateurs«.

Among his publications :

- »Quand le film nous parle. Rhétorique, cinéma, télévision« (2011)
- »Stendhal, le désir de cinéma« (with L. Jullier, 2006)
- »Les raisons d'aimer... les séries télé« (ed. with E. Maigret, 2007)
- »Sérialité : densités et singularités / Seriality: densities and singularities« (ed., 2011)
- «La télé-réalité, un débat mondial : les métamorphoses de Big Brother» (ed., 2003)
- »Penser, cadrer: le projet du cadre« (ed., 1999)